



June 14, 2011

Dear Sir or Madam:

I had the privilege of hosting *The Black-Jew Dialogues* show here on campus a few weeks ago as part of our Gateway Program. The Gateway Program is Virginia Tech's welcome to under-represented and first-generation college students. Gateway exists to provide a glimpse into our welcoming, diverse community of more than 23,000 students from all over the United States and throughout the world. The students that participate in Gateway have been offered admission, but have not yet decided to attend Virginia Tech. By integrating *The Black-Jew Dialogues* as part of our overnight program, we were able to reach the highest yield on record this year. Of the one hundred and twenty students in attendance, 82% decided to attend Virginia Tech!

One of my responsibilities here in the Admissions office is to coordinate on campus programming and recruitment of prospective students. I have worked with many groups and presenters, but I easily rank *The Black-Jew Dialogues* as one of the best programs around. Larry and Ron bring enthusiasm, great comedy, but most importantly a serious message that our youth need to hear. Their dedication and desire to this message of diversity commands respect and admiration from those in the audience.

I, without hesitation, highly recommend Ron and Larry because I believe they provide unique stories and experiences that would resonate well at other colleges and universities.

Sincerely,

Juan Espinoza
Senior Assistant Director
Undergraduate Admissions
Virginia Tech